



NCAA LIVESTATS Q&A

- Why is the NCAA creating a product for statistical collection and why work with Genius Sports to create that product?
 - Feedback we've received from our membership and media partners over the last several years indicates the NCAA should be more involved in the development of statistical applications being used by the schools to collect statistics. After conversations with multiple stakeholders in the sports data community, our leadership decided Genius Sports was best positioned to provide the level of detail, development and support we required.
- Who is Genius Sports?
 - Genius Sports is a global leader in sports data technology and is recognized as one of the fastest growing sports technology companies in the world. Its FIBA LiveStats solution is considered the world's leading live statistics collection system. For professional basketball around the world, it is used in over 100 countries by more than 200 leagues and covers nearly 75 percent of all competitions worldwide.
- What are the main components of the relationship between the NCAA and Genius Sports?
 - The NCAA's primary objective is to put in place a state-of-the-art data infrastructure for intercollegiate sports. Data have become increasingly important, and the Genius Sports technology will provide a robust, flexible platform for collecting, analyzing and distributing data across intercollegiate athletics.
- What is the timetable for the launch of the NCAA's stats solution?
 - Software will be introduced for Men's and Women's basketball for the 2018-19 season, including for use at the NCAA championships. Within a few years, Genius Sports has committed to release applications for volleyball, football, soccer, ice hockey, baseball, softball, beach volleyball, lacrosse, water polo, and field hockey.
- What are the advantages of the NCAA's stats software over the stats applications currently available today?
 - NCAA members currently use a mix of providers to meet their data collection and maintenance needs. This new approach will establish a uniform platform, which will be intuitive and user-friendly to implement; lightning-fast in distributing real-time data to scoreboards, websites and other outlets; and supported by a global data technology company that has vast expertise in this area. SIDs will have access to more detailed data in an expedited way, coaches will be able to create more advanced reports than they receive

today, and fans will be able to retrieve data about their favorite NCAA sports that is richer and faster than ever before.

- Will I be required to make this change?
 - We strongly encourage our membership adopt the new NCAA scoring software once it becomes available, as doing so will offer a number of unparalleled benefits. However, the NCAA is not mandating that its members adopt the NCAA stats application.
- What if I adopt the new NCAA stats software, but my opponent is still using other statistical software?
 - One of Genius Sports' key characteristics is the flexibility of its technology and they will be working to ensure that the files can be shared back and forth from the NCAA stats application to other statistical software (and vice versa). This mechanism will be a standard feature of the application when it is made available for license.
- What about the career data that I've created in StatCrew?
 - Genius Sports is developing a mechanism to ensure any archived data can be transferred seamlessly into the NCAA stats application. Moreover, any data already available in the NCAA archives will be synched into the new statistics system and we will work to make adding any additional data as easy as possible.
- What will it cost to use the new software?
 - The NCAA national office is committing to paying license fees for all NCAA members for the first three years of the agreement. Thereafter, Genius Sports has committed to provide the application for license fees that are generally less than the fees currently incurred by members for existing commercial stats software applications.
- How will I be able to train my statistics staff to use this new program before the season starts?
 - We understand the difficulty of training gameday staff to use a new software product. Genius Sports is committed to provide extensive training and support for all NCAA members that adopt the stats application. Additionally, together with Genius Sports, we will work with CoSIDA to set up webinars and provide other training materials (such as a support WIKI) to demonstrate the features and use of the application.

- What support will be available in-game?
 - o There will be live software support available 24 hours a day, 7 days a week with increased presence available during peak times. More details will be communicated regarding the support mechanisms (call center, live chat, etc.) as those details are finalized.
- When will the application be available to download?
 - o The NCAA LiveStats software is expected to be available for download by no later than July 31, 2018.
- What computer platforms and/or operating systems will the application work?
 - o Initially, the scoring program will work on 32-bit or 64-bit versions of Windows. It will work best on tablets, laptops or desktop devices. The scoring software will not initially be set up to work on Mac OS.